



# Nancy Bocskor

*Passionately, positively & effectively igniting change*

## About Nancy

Nancy Bocskor is an internationally distinguished expert in applied democracy. Her clientele ranges from individuals and groups in the U.S. to embassies and activists abroad. An avid advocate of female participation in leadership, politics and government, Nancy has served as a board member for academic and civic organizations focused on inspiring female leadership in the public and private sectors.

Nancy's passion for democracy has provided her with invaluable international experience. She regularly promotes democracy and public service on college campuses around the world. Nancy has coached countless emerging leaders from students, activists and non-profit organizations to foreign and domestic public officials in all 50 states and more than 20 countries. Her areas of expertise comprise of presentation skills, speech coaching, fundraising, grassroots advocacy and civic leadership training.

During the years, Nancy has received many awards for her work. In 2010, she received the "Distinguished Alumna Award" from Otterbein College for her "passion to affect change in national and international communities through significant and poignant communication, for the training and consulting with our nation's and world's political leaders, and for her commitment to educate others, especially women, around the world." She was named one of 2016's "Top 12 Women Changing the Face of Political Communications in Latin America" by the Washington Academy of Political Arts and Sciences. Most recently, Nancy was named as 2017 "Mentor of the Year" by the Public Leadership Education Network for her work to prepare college women for public service.

Since 1990, Nancy has owned the Nancy Bocskor Company, a thriving consulting firm based in Arlington, Virginia. After many years of fundraising for political candidates, Nancy now focuses her career on leadership education. During the past 27 years, she has recruited and mentored hundreds of students to become citizen activists and public servants.

## The Art and Science of Advocacy

Members of Congress and their staff meet thousands of constituents every year. Leveraging personal, emotional connections with elected officials and staff can move them from concern to passion to action. As top fundraiser Jerry Panas advises his clients, "storytelling is the fiber of relationship building." Studies show your audience will remember just 5% to 10% of your message if conveyed by facts and figures. However, that number jumps to 65% to 70% if conveyed by a story.

In this workshop, Nancy Bocskor will teach how the art (and science) of storytelling can boost your advocacy efforts. She'll teach you the five steps of crafting a successful story, how to transform yourself into a "Storytelling Superhero," lessons from Dale Carnegie, Harry Winston and other great motivators, and how to collect and tell stories about your business. With more than 30 years of communications, fundraising and messaging experience, Nancy brings a seasoned perspective and insight to teaching people how to successfully tell a story that will ensure you shine during your fly-in.

## Contact

703.276.7488  
nbocskor@gmail.com  
www.nancybocskor.com  
3323 N. Washington Blvd.  
Arlington, VA 22201

## Testimonials

"I found the missing piece to my company's statement from listening to your fabulous stories."  
- Margi Helschien

"...what an inspirational, wise and compassionate woman..."  
-Whitney Williams

"The work that [Nancy does] in foreign countries helping women move their nations toward democracy is incredible and inspiring."  
-Coleen Penacho

"[Nancy] is truly going above and beyond in guiding and helping us."  
-Jessica Reyes

