



# Nancy Bocskor

*Passionately, positively & effectively igniting change*  
**About Nancy**

Nancy Bocskor is an internationally distinguished expert in applied democracy. Her clientele ranges from individuals and groups in the U.S. to embassies and activists abroad. An avid advocate of female participation in leadership, politics and government, Nancy has served as a board member for academic and civic organizations focused on inspiring female leadership in the public and private sectors.

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## Testimonials

“I found the missing piece to my company’s statement from listening to your fabulous stories.”  
- Margi Helschien

“...what an inspirational, wise and compassionate woman...”  
-Whitney Williams

“The work that [Nancy does] in foreign countries helping women move their nations toward democracy is incredible and inspiring.”  
-Coleen Penacho

“[Nancy] is truly going above and beyond in guiding and helping us.”  
-Jessica Reyes

Nancy’s passion for democracy has provided her with invaluable international experience. She regularly promotes democracy and public service on college campuses around the world. Nancy has coached countless emerging leaders from students, activists and non-profit organizations to foreign and domestic public officials in all 50 states and more than 20 countries. Her areas of expertise comprise of presentation skills, speech coaching, fundraising, grassroots advocacy and civic leadership training.

During the years, Nancy has received many awards for her work. In 2010, she received the “Distinguished Alumna Award” from Otterbein College for her “passion to affect change in national and international communities through significant and poignant communication, for the training and consulting with our nation’s and world’s political leaders, and for her commitment to educate others, especially women, around the world.” She was named one of 2016’s “Top 12 Women Changing the Face of Political Communications in Latin America” by the Washington Academy of Political Arts and Sciences. Most recently, Nancy was named as 2017 “Mentor of the Year” by the Public Leadership Education Network for her work to prepare college women for public service.

Since 1990, Nancy has owned the Nancy Bocskor Company, a thriving consulting firm based in Arlington, Virginia. After many years of fundraising for political candidates, Nancy now focuses her career on leadership education. During the past 27 years, she has recruited and mentored hundreds of students to become citizen activists and public servants.

## About Go Fish: How to Catch (and Keep) Contributors

Relationship fundraising is cost effective, the return is high, and the results can be immediate. But for it to work, you must understand why people give money. Just as different fish require different bait and equipment, different people need different approaches. “Go Fish: How to Catch (and Keep) Contributors” explains relationship fundraising, and how to help each donor move from concern to passion to cash.

Through this presentation, Nancy will teach your members how to build a functioning fundraising operation, ask for money (even if you hate it), use storytelling to build personal relationships, build a powerful finance team and plan fundraising events that actually raise money. With over 30 years of fundraising experience, Nancy brings a seasoned perspective and great insight to teaching people across the world.

